

## **Module 1: Assessment of The Face for Dynamic Wrinkles**

After completing this module, you will be able to:

1. Assess patients' concerns and determine the root cause of underlying issues
2. Assess if neurotoxin should be utilized and if so, how much
3. Determine where neurotoxin should be injected, and the impact of its placement on other areas of the face
4. Consult with a patient before, during and after treatment
5. Discuss treatment planning, expectations management and results assessment
6. Discuss common safety features and product misconceptions
7. Treat a wide variability of patients across different ages, genders and ethnicities
8. Understand what type of results you can achieve based upon the scope of procedures offered at your practice

## **Module 2: Upper Face – Forehead, Glabella, Crow's Feet/Lateral Canthal Lines, Bunny Lines/Nasalis**

After completing this module, you will be able to:

1. Understand patients' concerns to build a treatment plan that delivers desired results
2. Know when to treat an individual area vs. all areas
3. How to properly inject preventative neurotoxin in younger patients
4. Determine maximum dosage without producing adverse side effects (droopy eyelids, heavy brows, etc.)
5. How to determine if a patient is a good candidate for a neurotoxin brow lift
6. How to properly administer a neurotoxin brow lift

## **Module 3: Perioral – Lips, Chin, DAO**

After completing this module, you will be able to:

1. Properly inject neurotoxin in the upper and lower lip vertical lines
2. Assess when to use neurotoxin alone versus in combination with other treatments (e.g., fillers, laser, etc.)
3. Enhance lip visibility through correcting gummy smiles
4. Correct downturning in the marionette area (corners of the mouth) through the use of neurotoxin alone or in combination with filler
5. Treat chin wrinkles (cobble stoning)

## **Module 4: Neck**

After completing this module, you will be able to:

1. Determine which concerns in the neck are treatable with neurotoxin
2. Address common misconceptions of neurotoxin use in the neck

3. Manage expectations regarding result possibilities, number of treatments required and the potential need for additional treatment.

### **Module 5: Cosmetic Migraine and TMJ**

After completing this module, you will be able to:

1. Determine when you alone can treat a patient and when a neurology or dental/oral surgery referral is required
2. Determine if patients' concerns can be treated with a "cosmetically pleasing" dose
3. Titrate treatment dosage depending on the severity of a patient's concern without compromising cosmetic results
4. Identify the degree to which specific areas are contributing to a patient's concerns
5. Communicate with the patient about the number of treatments required to achieve their desired results

### **Module 6: Assessment of The Face for Volume Loss and Laxity**

After completing this module, you will be able to:

1. Assess patients' concerns and determine the root cause of underlying issues
2. Assess if filler should be utilized and if so, how much or how little is needed to achieve optimal results
3. Understand the artistry of facial analysis, DaVinci's facial ideals, Hinderer's lines, the Marquardt Face and Phi Proportions
4. Understand the difference between dynamic and static lines (treated respectively with neurotoxin and filler)
5. Understand the different characteristics of filler such as consistency, water absorption, G Prime and thickness
6. Determine where filler should be injected and understand the impact of its placement on other areas of the face
7. Consult with a patient before, during and after treatment
8. Understand and utilize Dr. Seiler's proven CCAPP method for facial analysis
9. Instruct your patients to show you their desired results by examining them using a mirror
10. Teach your patients what filler alone can achieve, and when combining filler with other treatments is ideal
11. Discuss treatment planning, expectations management and results assessment
12. Discuss common safety features and product misconceptions
13. Treat a wide variability of patients across different ages, genders and ethnicities
14. Recommend filler in younger patients for maintenance and prevention, or in older patients in combination with other treatments
15. Understand what type of results you can achieve based upon the scope of procedures offered at your practice (e.g., laser, platelet rich plasma, aesthetic, surgery, etc.)
16. Safely and effectively inject after assessing vascular structures and potential danger zones
17. Use vessel location technology to avoid bruising and/or vessel injection/occlusion

18. Recognize a patient with unrealistic expectations and/or body dysmorphia

### **Module 7: Midface and cheeks — Brows and Temple**

After completing this module, you will be able to:

1. Assess patients' concerns and determine the root cause of underlying issues
2. Assess if filler should be utilized and if so, how much or how little to use to achieve optimal results
3. Use a full-face approach to understand what areas need to be injected to achieve results (e.g., cheeks may need to be lifted with filler to address nasolabial folds)
4. Understand the difference between deep and superficial fat pads
5. Safely and effectively inject after assessing the vascularity in all areas
6. Teach your patients the difference in volumizing and lifting versus treating lines

### **Module 8: Tear Trough**

After completing this module, you will be able to:

1. Assess patients' concerns and determine the root cause of underlying issues
2. Determine if patients have potential contraindications such as allergies or skin issues, and if they are candidates for filler(s)
3. Conduct squinting test to look for the presence of fluid or allergies
4. Understand what type of results you can achieve based upon the scope of procedures offered at your practice (e.g., laser, platelet rich plasma, aesthetic, surgery, etc.)
5. Assess which type(s) of filler are needed to address patients concerns
6. Safely and effectively inject potentially dangerous areas

### **Module 9: Lips**

After completing this module, you will be able to:

1. Understand the anatomy and the proportions of the lips
2. Understand the different types of filler for this area
3. Understand patients' concerns to build a treatment plan that delivers desired results
4. Minimize the risk of bruising and discomfort
5. Determine if patients' expectations are realistic and if their concerns can be treated
6. Explain the benefits of lip filler and how to allay their fears
7. Understand the five different levels of lip filler and how precise injections must be to achieve success

### **Module 10: Perioral — Nasolabial Fold, Marionette, Chin and Nose**

After completing this module, you will be able to:

1. Know when to and when not to inject in this area

2. Understand when the nasolabial fold is a patient concern but should not be (normal anatomy)
3. Identify when other areas need to be injected to make a difference in this area
4. Understand how much you can improve this area without other procedures
5. Perform a chin augmentation/enhancement with a small amount of properly placed filler
6. Assess and treat the nose to achieve straightening, narrowing, a reduction in bumps, etc. (perform a “filler nose job”)